

# CLOVIS ART GUILD

*The Oldest and Best art Association in the Valley*

JAN

2012

Next meeting is Wednesday February 8, 2012 7:00 p.m.  
Clovis Veteran's Memorial Building, 804 4th Street, Clovis CA

## Clovis Art Guild decorates tree to celebrate the City of Clovis 100 year Centennial



This year the Clovis Veteran's Memorial District hosted the Christmas Tree Auction that officially kicked off the Clovis Centennial. On February 27, 2012 Clovis will commemorate its 100<sup>th</sup> year as an incorporated city. The trees were auctioned off to raise money for the Clovis Centennial Celebration. Clovis Art Guild was honored to be asked to sponsor a decorated tree. The theme of

our tree was Christmas 1911 and it looked fabulous. CAG also had an art display of Christmas themed art by members set up in one of the reception rooms. There was an open house Tuesday through Thursday (Nov 29 – Dec 1) at the Memorial district from 6:00 – 9:00 pm. various local musical groups provided entertainment.



**The Miniature Art show is coming — so start painting! This year we will be at the Sierra Vista Mall!**

## OFFICERS

### Presidents *Pro Tem*

Gail Daley

Gene Butler

### Vice President

Toni Maygar

### Secretary

Fran Leighton

### Treasurer

Alice Sutton



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## PRESIDENT'S MESSAGE

What does the future hold for Clovis Art Guild? This is a great art association with the potential to do a lot for the local art scene and for our members. One of the things that make the Guild special is its reputation for being a friendly, welcoming group. As the oldest art association in the Fresno/Clovis area the Guild can be a force for helping to create that same atmosphere for welcoming art and artists in our area. If you have ideas along this line, please come to the board meeting on January 11, 2012 at 5:00 p.m. in the Clovis Veterans Memorial Center. One of the things on the Agenda will be a discussion of the direction Clovis Art Guild is going to take for the 2012 year.

*Gene & Gail*

*Presidents Pro Tem*

### Clovis Art Guild



#### 11 Copyright Myths - by Brad Templeton (reprinted by permission)

**MYTH NO 5: If you don't defend your copyright you lose it.** -- **"Somebody has that name copyrighted!" False.** Copyright is effectively never lost these days, unless explicitly given away. You also can't "copyright a name" or anything short like that, such as almost all titles. You may be thinking of trademarks, which apply to names, and can be weakened or lost if not defended.

You generally trademark terms by using them to refer to your brand of a generic type of product or service. Like a "Delta" airline. Delta Airlines "owns" that word applied to air travel, even though it is also an ordinary word. Delta Hotels owns it when applied to hotels. (This case is fairly unusual as both are travel companies.

Usually the industries are more distinct.) Neither owns the word on its own, only in context, and owning a mark doesn't mean complete control -- see a more detailed treatise on this law for details.

You can't use somebody else's trademark in a way that would steal the value of the mark, or in a way that might make people confuse you with the real owner of the mark, or which might allow you to profit from the mark's good name. For example, if I were giving advice on music videos, I would be very wary of trying to label my works with a name like "mtv." :- ) You can use marks to criticize or parody the holder, as long as it's clear you aren't the holder.

Myth no 6 will be covered in next month's issue (room permitting)

**Don't  
forget!  
Membership Dues  
in Feb!**

**January Board  
Meeting**

**January  
11, 2012  
at 5:00  
p.m. in  
the Clovis  
Veterans  
Memorial  
Center.  
804 4th  
Street,  
Clovis CA**



# Veteran's Show Winners



1st Place - Military  
Woody Finnigan  
Safe Landing



1st Place Oil & Acrylics  
S.V. Lindgren  
Columbia State Park



1st Place Watercolor  
Sue Porter  
Sierra Trails



1st Place M/M Pastel & Drawing  
Marilyn Torchin  
Fusion



# 2011 Veteran's Show Winners

## BEST OF SHOW IS FROM THE MILITARY CATEGORY

Award	Artist	Title	Media
BOS	Claudia Fletcher	Remembering	Acrylic

## MILITARY CATEGORY

Award	Artist	Title	Media
1ST	Marilyn Torchin	Fusion	M/M
2ND	Christopher Wald	If A Tree Falls...	Pastel
3RD	A.J. Sutton	Hi, My Artist is...	pencil
HM1	Christopher Wald	Steirmark, Austria	Pastel
HM2	Jeanne Naito	Valley Treasure	Pastel

## OIL & ACRYLICS CATEGORY

Award	Artist	Title	Media
1ST	S.V. Lindgren	Columbia State Park	Acrylic
2ND	Julianne Smith	From Sea to Shinning Sea	Oil
3RD	Maxine Fargason	A Morning Stroll	Acrylic
HM1	Antoinette Maygar	Leslie's Orchid	Acrylic
HM2	Lola Nelson	Canyon Shadows	Oil
HM3	Gail Daley	Foggy Morning	Acrylic

## WATERCOLOR CATEGORY

Award	Artist	Title	Media
1ST	Sue Porter	Sierra Trails	W/c
2ND	Sue Porter	Geraniums	W/c
3RD	Sharon Scharf	O'Keefe Meets O'Connor	W/c
HM1	Lola Nelson	Freedom Symbols	W/c
HM2	Jeanne Naito	Moon Watertower	W/c
HM3	Mary Lou Griggs	Yuletide Rose	W/c

## COMBINED CATEGORY PASTEL, MIXED MEDIA & DRAWING

Award	Artist	Title	Media
1ST	Marilyn Torchin	Fusion	M/M
2ND	Christopher Wald	If A Tree Falls...	Pastel
3RD	A.J. Sutton	Hi, My Artist is...	pencil
HM1	Christopher Wald	Steirmark, Austria	Pastel
HM2	Jeanne Naito	Valley Treasure	Pastel

## PEOPLES CHOICE

Artist	Title	Media
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**Juliane Smith's Roses, Roses  
Roses was pick of the year**



Pick of the Month is the Guild's way of supporting our members efforts. We need at

least 7 paintings to award 3 places, so please participate! We'd like to see what you've been working on!

**Pick of the Year**

**Storefront Gallery Receiving**

Next exchange will be March 1 from 5:00 – 6:00 p.m. Bldg. 1041 at Sierra Vista Mall (Members are requested to come to the rear door) for more information contact Gail Daley 960-2428.

We have changed our format in the hope of generating more sales: Individual cards with

members names and contact information will now be attached to each painting. Anyone who doesn't want their name or phone number to appear may use Gail's contact information.

**See You there!**

*Don't forget to bring your art to the meeting! We would love to see your work. Classwork is acceptable too.*

**Modern Artist Handbook On Sale at the Meetings**

The Modern Artist Handbook: How to function as a traditional artist in the modern world, will be on sale at the meetings. Price \$10; 15% of your purchase will be donated to CAG. See Gail for more information.

**MINIATURE FINE ART SHOW DATES**

**Receiving:  
January 28, 2012  
9:00 a.m. to 11:00 a.m.**

**Show Opens Feb 1, 2012**

**Pick up Art: March 1, 2012  
5:00 p.m.**

## OFFICERS & COMMITTEES

President Pro Tem	Gail Daley	960-2428
President Pro Tem	Gene Butler	275-4304
Vice President	Toni Maygar	299-0690
Secretary	Fran Leighton	906-9861
Treasurer	Alice Sutton	787-2386
Program Chair	Julianne Smith	323-8496
Publicity	Glynmary Bateman	
Membership	Alice Sutton	787-2386
Pick of the Month	Jackie McCoy	787-2451
Newsletter	Gail Daley	960-2428
Refreshment	Jeanne Naito	255-2146
Bargain Table	Shirley Lindgren	255-0826
Greeter	John Roberts	322-6186
Sunshine	Hilda Vandergriff	322-6557
Co-chair	Sharon Garcia	294-9626
Student Program	Gene Butler	275-4304

If you wish to submit an item for the newsletter, please do so by the 25<sup>th</sup> of the month. Items should be sent to Gail Daley at:

[cag@gaildaleyfineart.com](mailto:cag@gaildaleyfineart.com)

Or mailed to:  
5688 E Sussex Way  
Fresno, CA 93727

**Board Meetings** are the 2<sup>nd</sup> Wednesday of each month before the general meeting, at 5:30 p.m. in the Veteran's Memorial Building, 804 4<sup>th</sup> Street, Clovis CA. Members are encouraged to attend.



## MEMBERSHIP APPLICATION

Name \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_ CA \_\_\_\_\_

Phone \_\_\_\_\_

E-Mail \_\_\_\_\_ @ \_\_\_\_\_

**Mail this application with \$30.00 to**

**Clovis Art Guild  
PO Box 1594  
Clovis, CA 93613**



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PO Box 1594  
Clovis, CA 93613**

**To:**